



# THE TRANSPORTER

MAY/JUNE 2005

The Northern Alberta Transportation Club (NATC) is a professional association, which was formed in 1968 to promote cooperation between users & suppliers of transportation.

Our diverse membership is comprised of:

INDUSTRY

TRUCKING

RAIL

AIR

MARINE

DISTRIBUTION

CUSTOMS BROKERS

FREIGHT FORWARDERS

LOGISTICS

GOVERNMENT

Participation in the NATC provides access to transportation and logistic experts from across the industry spectrum, allowing you to exchange new ideas and experiences and to be kept informed of developments that could impact your business.

A wealth of resources and information is right at your fingertips when you are a part of the NATC Team!

**Did you know that over 60% of Alberta's economy depends on moving goods for export?**

## MESSAGE FROM THE PRESIDENT

BY BASIL KIRBY, 2004/05 NATC BOARD OF DIRECTORS, PRESIDENT

To date, we have had a very busy year. The functions have been excellent. We have had good mix of guest speakers dealing with various industry topics of interest to our membership.

It's amazing how fast time has passed. National Transportation Week (NTW) is now just over a month away. NTW is the first full week of June every year. This week is set aside to recognize the vital role of transportation in our society. In keeping with tradition, our NTW Committee has put together a great program to celebrate our industry. Starting with All Modes Dinner and ending with our Annual Golf Tournament, there are activities that are of interest to our members and the general public. Please take time to get all the details for NTW 2005 in this issue of your newsletter and plan your participation accordingly. In order for our celebration to be a success, we require the full participation of our members. I am confident that our membership will step up and make this year's NTW celebration the best yet!

It would appear that we have found a new home for our luncheons. The Royal Glenora Club has welcomed us with great food and hospitality. I invite our membership to once again sample Royal Glenora hospitality with our May luncheon where we talk football with Mr. Rick LeLacheur of the Edmonton Eskimos. See you all there!

*BAS KIRBY, PRESIDENT*



## EDMONTON CELEBRATES NTW WEEK!

BY PAULA STEPHENSON

All sectors of the transportation industry come together in events across the country each year during the first week of June to celebrate National Transportation Week. NTW promotes understanding of the vital importance of our transportation system in Canada's economic and social development.

We live in a time of unprecedented travel, when goods and services, regardless of origin, can be available in a short amount of time. Thanks to imagination, innovation, and investment in transportation, we can safely commute to work, receive overnight mail, buy fresh fruit and vegetables, and travel to destinations around the world.

Canada's transportation systems take us where we need to go and keeps our economy moving. NTW encourages us to renew our commitment to increasing transportation safety, ensuring a strong skilled work force for the future, and to keeping our transportation system on the leading edge of technology.

In order to sustain these advantages, we must continue to invest in Canada's transportation systems. From enhancing existing highways, waterways, railway lines, pipelines, and airports, to developing fuel-efficient and reduced-emissions vehicles, we must work towards improving safety, and protecting the environment.

## WHO'S NEW IN THE ZOO?

### DENNIS JORDAN

has been appointed Branch Manger with **ABF FREIGHT SYSTEMS, INC.**

Dennis was previously with The Gear Centre Group for 8 years and brings a wealth of warehouse, distribution and sales experience to the position. He replaces John Harvey who was the previous Branch Manger in Edmonton.

Welcome to our wonderful industry and we look forward to seeing Dennis at our future events.

### UP 'N COMING

**AVIATION ALBERTA MAY 2005 CONFERENCE**  
MAY 10-12, 2005

BY GEOFFREY CARLYLE, NORTH CARIBOO AIR

The Aviation Alberta Conference, Trade Show and AGM is the largest and most important aviation, airports and aerospace conference in the province for 2005. It will bring together over 300 attendees who will participate in conference sessions that will help them to participate meaningfully in a safe aviation industry.

Keynote speakers from government and industry will address the audience not only during the conference but also at the Keynote Speaker Luncheon and the annual Gala Awards Banquet. The awards banquet honors students, volunteers and achievers in the industry and is the highlight of the day's business.

CALL JESSICA AT 403 717 2272 - REGISTER TODAY!!

During National Transportation Week we will celebrate how modern transportation has transformed not only Alberta - but also the World. In honour of this celebration, our theme for 2005 is **"Transportation: Coming Together for Alberta and the World"**.

We will also pay tribute to the men and women who have been instrumental to the industry's progress and success.

Every year the Northern Alberta Transportation Club singles out a small number of individuals, in each mode of transportation, who have made an outstanding contribution, by rewarding them with an Award at the Annual All-Modes Dinner.



## NTW 2005 EVENTS

BY SHARON BLACKLOCK, 2005 NTW CHAIR

### JUNE 2, 2005 - ANNUAL ALL MODES DINNER

This year our annual dinner will be held at the Mayfield Trade Centre and will include speeches from notable dignitaries representing the three levels of government. In addition to the dinner, the NATC will recognize several individuals who have made outstanding contributions to industry development. The awards presented this year will include Transportation Person of the Year, Award of Excellence, Award of Merit, and Award of Achievement.

### JUNE 4, 2005 - NTW PARADE

Commercial vehicles, like big rigs, buses, taxis and limos, as well as service vehicles like firetrucks, military and police vehicles will gather and parade through Edmonton's west-end. In addition, transportation related industries will provide elaborate floats to represent their industries within the parade. The intent of this parade is to showcase the expansiveness of the transportation/logistics industry and represent the past, present, and future of land transportation.

### JUNE 4, 2005 - TRADESHOW

An excellent opportunity for businesses to showcase their products and services to transportation professionals and the general public. The event will provide an opportunity for suppliers to introduce present technologies and future initiatives, and for clients to survey the vast array of goods and services available to them.

### JUNE 4, 2005 - JOB FAIR

This event provides information on a variety of training programs and career opportunities currently available in transportation. The fair will provide a forum for individuals who are interested in careers in the industry to interact with prospective employers and representatives from related educational institutions. Employers and educational institutions will also benefit from this fair beyond the recruiting aspects for the proximity of the related groups will allow for more enhanced relationship building.

### JUNE 4, 2005 - SHOW & TELL

Evolving from the parade, this event will display a wide variety of antique and new commercial vehicles. Being largely a family event, of particular interest to children, the Show & Tell will allow industry representatives to increase public awareness of their companies and educate the public on the history and future direction of transportation in Alberta.

FOR REGISTRATION ON ALL EVENTS, VISIT <http://www.ntwedm.ca>

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## CALLING ALL MENTORS!

BY PAULA STEPHENSON

This is a call for Transportation professionals who would like to influence the career and academic choices of transportation students.

In particular, I am looking for mentors in the field of supply chain management.

Organizations around the world are facing major shifts in the management of their supply chains, from IT to organizational design. The result is unprecedented demand for highly trained supply chain professionals.

Be a part of contributing to the future of transportation!



*"To teach a man how he may learn to grow independently, and for himself, is perhaps the greatest service that one man can do another."*

B. Jowett

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## JUNE 9, 2005 - NATC ANNUAL GOLF TOURNAMENT

COMMITTEE CHAIR KEVIN O'BRIEN & ROY HINTEREGGER

An Annual Tradition for the NATC, and an excellent opportunity to relax and network after the NTW activities of the previous week! Again this year, the NATC Tournament will be held at the **COLONIALE GOLF CLUB**.



For those of you who have golfed the Coloniale you'll know that this course is an interesting and challenging one on the edge of Beaumont. This well-laid-out links design gives a golfer many challenges with water, sand and fescue coming into play on many of its 18 holes. Rated 4 ½ stars by *Golf Digest*.

Fore...er..for Registration, please go to <http://www.ntwedm.ca>



## EDMONTON CHAMBER OF COMMERCE SUPPORTS NTW

BY SHARON BLACKLOCK, NTW 2005 CHAIR

The May Commerce News will carry a program highlighting National Transportation Week and the schedule of events taking place in Edmonton in celebration of the 100 years of transportation in Edmonton.

We want to ask the transportation industry to support this initiative by placing an advertisement in the program, which will create public awareness through its distribution by direct mail to every business in Edmonton. We need their participation to publish this program.

For more information, please contact Rita Boyce, Manager- Publications, Edmonton Chamber of Commerce, 780 409 2616 or [rboyce@edmontonchamber.com](mailto:rboyce@edmontonchamber.com). The ad booking deadline is **May 3rd** so please book your space as soon as possible.

Talking about Support..

## THE TRANSPORTATION AND TRAINING DEVELOPMENT ASSOCIATION NEEDS OUR SUPPORT!

BY MARK HEMMES

At the April Luncheon, speaker Darshan Kailly, President of Canadian Freightways, called upon those in the Transportation industry in Alberta to make their support for a formal Truck Driver training program known to the Provincial Minister of Infrastructure and Transportation. In his role as President of the "Transportation and Training Development Association", Mr. Kailly reiterated past calls for the creation of a formal apprenticeship program for truck drivers in the Province of Alberta, not unlike other formal trade skills programs and one that would set Alberta out as the countries leader in addressing one of the most critical issues faced by the transportation industry today.

Show your support for this initiative and write to Minister Oberg at the address below:

**The Hon. Dr. Lyle Oberg**  
**Minister of Infrastructure and Transportation**  
408 Legislature Building,  
10800 - 97 Avenue, Edmonton T5K 2B6  
**FAX: 780 422-2722**

Lets help Darshan Kailly and his committee accomplish this important goal!

**THANKS FOR YOUR SUPPORT.**



2004/2005

## NATC

### BOARD OF DIRECTORS

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(*DIRECTOR*)  
GLOBEMASTER AIR CARGO

## MENTORSHIP & INTERNSHIP PROGRAMS GOING FORWARD

BY PAULA STEPHENSON

### PROJECT ABSTRACT:

Educational research shows that personal growth is most profound in an environment that combines challenging real-world problems, people with multi-tiered experience, sound leadership, and a dynamic setting in which to interact. Mentoring at many levels plays a critical role in this process.

Part of my mandate as TCI's Executive Vice President of Education is to create this type of learning. We are all always in the process of learning and teaching. Finding just the right people to learn from or to teach is the challenge. The TCI Mentorship Program consists of bringing mentors and mentees together, as well as providing workshops on topics of interests.

The purpose of this project is to explicitly support educational efforts connected with transportation-related projects. This will result in enhanced capabilities of our graduate and undergraduate mentors and will provide performance assessment tools and training models that can be adapted for use in the transportation industry.

I am currently in the process of creating a **PLANNING TEAM**. Programs should begin by building awareness among key stakeholders in the community. My mandate at this point is to foster "buy-in" and commitment from groups and individuals that are critical to the program's success and will help to identify potential members of a core *Planning Team*.

As the program progresses, the planning team will be responsible for every aspect of the program, from its inception to its evaluation. The team will get support from schools and the community; allocate funds; help to define the mentor role descriptions; help to take responsibility for recruiting, training, retaining, and rewarding the mentors.

Should you be interested in more information on how you can get involved on the planning team, or in fact, become a mentor to a student studying for their Bachelor of Applied International Business and Supply Chain Management at Grant MacEwan College, please contact me at 780-463-5824.

## MARK YOUR CALENDARS!

BY KEN RICHARD

If you've been attending our monthly luncheon meetings this year then you are well aware that we have had excellent speakers from all modes of our industry including air, rail and truck.

If you haven't been attending then you have missed some very interesting and informative presentations by some very high profile "Alberta based" speakers. We are pleased to say that attendance at these monthly is the best it has been in years.

We are always open to any ideas and suggestions for topics and/or speakers. Let us know what you want to hear. You can contact me at 454-2853 or fax your ideas to my attention at 454-6169!

Founded in 1949...did you know the Edmonton Eskimo Football Club has been one of the most successful professional sports franchises in North America? Join us to find out why, and hear where they have been, where they are, and the Club's plans for the upcoming season.



## How can YOU BECOME A MEMBER?

As a NATC member, you join an expanding group of professionals who share your commitment to this industry.

Your membership also gives you a dual membership in the Transportation Clubs International, making available Scholarship monies for you or your family, international networking, and board of director insurance benefits.

**\$45.00**

**Individual  
Membership**

**\$100.00**

**Corporate  
Membership**

*(includes 4 Members)*

Call me at 463-5824 and I will email or fax you an Application.

**NORTHERN ALBERTA  
TRANSPORTATION CLUB**  
PO Box 3217  
Edmonton, AB  
Canada T5L 4J1



## THURSDAY, MAY 26, 2005

**RICK LELACHEUR** the Chief Operating Officer of the **Edmonton Eskimo Football Club** will be speaking about the Club's past, present and future at the Royal Glenora Club.

*(Please see attached registration for details)*

In addition, the Club holds several annual social functions including the President's Luncheon/Ball, Annual Charity Christmas Lunch and the Annual NATC Golf Tournament - giving our members the opportunity to network with other logistics and transportation professionals in a more social setting.



Did we mention that it "pays" to come to the monthly luncheons? Our **MONTHLY MEMBER ATTENDANCE DRAW** goes up by \$20 each meeting if not won. **CONGRATULATIONS** to Roy Hinteregger who finally won the Pot in April...\$280! And **CONGRATULATIONS** to Shaun Fowler, of Diversified Staffing for winning the Door Prize!

**MAY'S LUNCH POT WILL BE \$100.00!**

*Disclaimer: The dates and times of the NATC Events are subject to change. For the latest details, please e-mail Ken Richard at [krichard@rogers.blackberry.net](mailto:krichard@rogers.blackberry.net)*



### CALGARY TRANSPORTATION CLUB SUMMER OPENER GOLF TOURNAMENT

**THURSDAY, MAY 26, 2005**

The Calgary Transportation Club is holding their Annual Golf Tournament at Woodside Golf and Country Club on May 26<sup>th</sup>. **DEREK BROWN**, Director of the Calgary Transportation Club would like to invite you all to join them for a day of fun and sun. The Tournament is *BEST BALL FORMAT*. Entry Fee: Members \$95.00 / Non-Members \$110.00. For more information, you can contact Derek @ (403) 219-8554 or by Email @ [dbrown@ca.hellmann.net](mailto:dbrown@ca.hellmann.net).

**And that's - 30 -**

Paula Stephenson, Editor

**NORTHERN ALBERTA TRANSPORTATION CLUB**

PO Box 3217

Edmonton, AB Canada T5L 4J1

Phone: (780) 964-7282 or 463-5824

Email: [laveau@shaw.ca](mailto:laveau@shaw.ca)



Presents



Mr. Rick LeLacheur
Chief Operating Officer

TOPIC: "EDMONTON ESKIMOS FOOTBALL CLUB: PAST PRESENT AND FUTURE"

Thursday, May 26, 2005 - Royal Glenora Club 11160 River Valley Road
11:45 - 1:30 pm

The Edmonton Eskimos have traded slot back Terry Vaughn and their sixth round selection (49th overall) in the 2005 Canadian College Draft to the Montreal Alouettes for safety William Loftus. Come and hear Mr. LeLacheur talk about this trade, and more!

MEMBERS - \$25.00 NON-MEMBERS \$30.00

NAME: Member Non-Member

NAME: Member Non-Member

NAME: Member Non-Member

NAME: Member Non-Member

COMPANY: PHONE:

ADDRESS: POSTAL CODE:

FAX: EMAIL:

TO REGISTER: Fax completed form to Ken Richard @ (780) 454-6169

48 HOUR CANCELLATION POLICY: Advance reservations must be cancelled in writing, via fax - within 48 hours of the event -- "no-shows" who do not inform us 48 hours in advance will be billed at the prepaid rate.